



Highway Professional Posters

The performance of your drivers - their attitudes, their skills, the way they treat your customers - can bring you success or bring you trouble. Make it success!

You can't be out there on the road with them. In fact, you're almost powerless to influence your drivers' behaviour once they leave the terminal. Until now!

Highway Professional Posters help you fire up your drivers to drive safely, improve driving habits and cultivate solid customer relations! They'll help you address all those concerns that typically haunt big-rig managers, and they do it without ever having to say a word.

Every week, a powerful new Highway Professional Poster will drive home your goals for safe driving habits, improved customer service, careful loading procedures and even proper vehicle maintenance.

Give your drivers the respect they deserve and show them that you care about their safety. Put Highway Professional Posters to work in your company.

Call 1-888-655-4800 to get started OR email
customerservice@skilven.com

Topics include:

Safe Driving Attitudes, Avoiding Slips and Falls, Pride and Reputation, Backing Up Safely, Trailer Security, Proper Accident Reporting, Clearances, Good Paperwork Skills, Safe Following Distances, Staying Alert, Pre-trip Inspections, Back Safety, Big-Rig Safety Tips, Bad Weather Tips, Blind Spots, Proper Loading Tips, Substance Abuse.

